

Economic Recovery Delivery Plan

Priority	Spend (£)
Priority 1 Business Engagement and Support	
Objective 1.1 - Support businesses already located in Uttlesford district	
Growth Grant	
Cost of living survey	£9,925
Peer networks programme	£5,000
Digital Boost Week webinars	£300
Networking/events - £23,000	
Business Breakfast 2023	£1,323
Sponsorship - Check in @ Stansted	£2,000
Sponsorship - Stansted Meet the Buyers	£1,495
AWiE - Great Dunmow	£360
AWiE - Start up September	£521
AWiE - Xmas event	£500
Uttlesford Business Awards	£8,000
Sponsorship - Harlow College awards	£300
Discretionary Rate Relief	£2,375
	£32,099
Objective 1.2 - Support businesses hardest hit by the pandemic	
Promotion of Discover Uttlesford website	£4,418
Photo library/videography	£2,785
Economic Impact of Tourism Reports	£975
Map widget for Discover Uttlesford website	£1,000
Digital Trails	£3,000
	£12,178
Objective 1.3 - Foster the development of existing town centres as vibrant locations for business and leisure	
High Street Enhancement Fund	£47,500
HUQ Footfall monitoring platform	£14,800
Digital marketing training programme for town centre businesses	£3,750
SWBID ballot	£4,273
	£70,323
Objective 1.4 – Support business start-ups and pre-starts.	
Start up Grants	£25,000
Rebel Business School	£18,000
Start-up September	£4,145
Start-up and Young Entrepreneurs Market	£13,500
Photos for guide	£127
Young entrepreneurs networking/support	£6,500
	£67,272
Objective 1.5 - Digital Connectivity	
Digital Boost Grant	£45,420
Priority 2 - Creating Jobs / Inward investment	
Objective 4.1 Support the sustainable growth of existing businesses	
Growth and Productivity Grant	£76,610
Objective 4.2 Increase inward investment	
Innovation Core new website	£6,500
New business website	£2,444
	£8,944
Priority 3 – Creating a “greener” local economy	
Objective 5.1 Support local businesses to address Climate Change issues	
Low Carbon Workplace Grant	£39,000
Series of Webinars	£910
121 consultancy for 10 x businesses	£800
Promotion of initiatives	£466
	£41,176
Resources (Temporary) to support delivery of the plan	£120,671
TOTAL SPEND	£474,692